

**INTERN TO CEO COLLEGE STUDENT CONTEST  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**DO NOT ENTER THIS CONTEST IF YOU ARE NOT A LEGAL RESIDENT (PHYSICALLY RESIDING) IN THE 50 UNITED STATES, INCLUDING THE DISTRICT OF COLUMBIA.**

**The “Intern to CEO College Student” Contest (the “Contest”) begins at 12:00:00 PM Eastern Time (“ET”) on October 27, 2020 and ends at 11:59:59 PM ET on November 27, 2020 (the “Contest Entry Period”).**

Participation in the Contest constitutes Contestant’s or a minor’s parent or legal guardian’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and its judges, which are final and binding.

**ELIGIBILITY:** The Contest is open to: (i) legal residents (physically residing) in the 50 United States and the District of Columbia, age 18 or older; and (ii) who at time of entry are enrolled full time in a four (4) year accredited college or university within the 50 United States or the District of Columbia (collectively points I and ii are referred to hereafter as a “Contestant”). If any Contestant is a minor, as defined by the jurisdiction where the Contestant resides, he or she must first obtain permission from his/her parent or legal guardian to enter the Contest. Void where prohibited by law. Employees of 300 Entertainment (the “Sponsor”), Ventura Associates International LLC (the “Administrator”), and their respective parent companies, affiliates, subsidiaries, agents, advertising and promotions agencies, suppliers, distributors or retailers, crew members, and any other individual or company, including influencers, involved in the development or execution of the Contest (collectively the “Released Parties”), and their immediate families and household members, whether or not related are not eligible to enter or win. For purposes of the Contest, “Household Members” shall mean those people who share the same residence at least three months a year and “Immediate Family Members” shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. The Contest and any website pages and advertisements relating thereto, are only intended for viewing within the 50 United States (including the District of Columbia). By participating in the Contest, you represent and warrant that you meet the eligibility requirements and acknowledge that failure to meet all eligibility requirements will disqualify you from participating in the Contest.

**HOW TO ENTER THE CONTEST:**

- (a)** Record a 1-3 minute video, describing (a) one of your goals and tell us how you plan to achieve this goal (“Contest Objective”). The goal can be personal, professional or academic. Video(s) cannot exceed three (3) minutes in length. Videos should be in .mp4, .mov, .m4v format. If any video exceeds the aforementioned limitation, only the first three (3) minutes will be reviewed and judged.
- (b)** Provide a PDF copy of your transcript for your 2020 fall semester.
- (c)** Visit [www.interntoceo.com](http://www.interntoceo.com) (“Website”) during the Contest Entry Period and follow all onscreen instructions to complete the application and upload your video and PDF and click on the “Submit” button to enter the Contest.

Points a, b and c above are collectively referred to hereafter as your “Entry”). **Limit: one (1) Entry per Contestant.** If more than one (1) Entry is received from an individual, only the first eligible Entry received by Sponsor will be considered.

Entry must be original, in English and not copied from any other work and must not infringe upon the rights of any third party. Content that may NOT be contained in an Entry includes, but is not limited to, the following:

- with the exception of when an email address is requested for purposes of contacting a potential winner, any content providing personally identifiable information about yourself or any third parties, such as address, phone number or any contact information;
- content in violation of third-party rights including, but not limited to: copyrights, trademark, right of publicity or any other proprietary rights;
- content that is libelous, defamatory, disparaging or tortious;
- content that is pornographic, adult-oriented or sexually-explicit;
- content portraying or referring to lotteries or gambling;
- content portraying or including explicit or offensive language;
- content portraying or advocating violence, illegal activities, tobacco, alcohol or drugs, dangerous stunts;
- content portraying or referring to weapons of any kind including, but not limited to, guns or bombs;
- content that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any basis protected by federal, state, or local law, ordinance, or regulation;
- content that denigrates, disparages or reflects negatively on the Sponsor, its services and products or its employees, or on any other person, company, services or product, or that disparages Sponsor's competitors;
- content must not have been previously published, submitted or otherwise used for any commercial purpose or another contest or program;
- content that communicates messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
- content that depicts or otherwise identifies a minor; unless parent or legal guardian is the Contestant;
- content that depicts or otherwise identifies a pet unless its legal owner is the Contestant.

If an Entry includes any of the prohibited elements listed above, the Entry will be disqualified, along with the Contestant who submitted it. The above list is not intended to be exhaustive; the Sponsor may disqualify any Entry if it contains any content the Sponsor and/or the Administrator deems, in their sole discretion, to be offensive or obscene in any way or to not be in compliance with these Official Rules.

Use of automated processes and devices to submit electronic Entries are not permitted. Contest Entities are not responsible for any changes or effects caused to Contestant's computer system as a result of submitting an Entry. Only Entries submitted via the official website will be accepted. Sponsor is not responsible for lost, late, misdirected, incomplete, illegible or otherwise undeliverable Entries, or Entries that cannot be processed and/or judged due to phone, network, electronic or computer hardware or software failure, or technical failures of any kind. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Contest or Website or violates these Official Rules. Entries will not be received or held "in confidence" and a submission does not create a confidential relationship or obligation of secrecy between you and the Sponsor or any of its affiliates.

By submitting an Entry, Contestant acknowledges and agrees that Sponsor may receive many entries in this Contest and that such other Entries may be similar or identical in theme, idea, format or other respects to Contestant's Entry and Contestant waives any and all claims Contestant may have had, may have, and/or may have in the future that any Entries accepted, reviewed and/or used by the Sponsor may be similar to or the same as his/her Entry.

By entering, Contestants, including winner, grant the Sponsor permission (except where prohibited by law) to use his or her name, Entry/video, any testimonial obtained by Sponsor, hometown, statement(s), likeness, image, voice, appearance, prize won (if Contestant is determined the winner), for promotional purposes, advertising, publicity in any and all media (including online posting) now or hereafter devised throughout the world in perpetuity without further compensation.

Sponsor reserves the right to disqualify any Entry for any reason, in its sole and absolute discretion. Sponsor is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these Official Rules. Furthermore, the Sponsor reserves the right to not award prize if, in its sole and absolute discretion, it does not

receive a sufficient number of eligible Entries. Entries subject to all notices posted at 300E.com, including these Official Rules.

**JUDGING & TIES:** A panel of judges consisting of personnel from the Sponsor (“judging panel”) will review and judge all Entries utilizing the following judging criteria to determine the top three (3) scoring Entries (each a “Winner”).

- a) Adherence to the contest theme (65%)
- b) Most ambitious goal (20%): and
- c) Content and Persuasiveness (15%):

Winners will be determined on or about December 4, 2020.

In the event of a tie, the Entry from among the tied Entries with the highest score in most adherence to the Contest theme will be declared the winning Entry. In the event of a further tie, the Entry from among the tied Entries with the highest score received for content and persuasiveness will be declared the winning Entry.

The decisions of the judging panel are final and binding on all matters relating to determination of the Winner.

**PRIZES: Three (3) Winners:** Each Winner will receive a prize package valued at: \$2,000. Each prize package consist of the following:

- One (1) \$1,000 Apple Gift Card
- One (1) \$500 Amazon Gift Card
- A one-on-one session With a 300 Entertainment Executive
- One (1) copy of CEO Kevin Liles’ Book “Make It Happen”

The Sponsor who is entirely responsible for the fulfillment of prizes awarded hereunder. No substitution or transfer of any prize (or any portion of any prize) by any Winner to a third party is permitted. One-on-one session is subject to availability and will occur at a date and time mutually agreed between the Winner and the executive. All fees, federal, state, local and income taxes or other expenses relating to the use, misuse, acceptance and possession of any prize are the sole responsibility of each Winner. An IRS Form 1099 will be filed in the name of each Winner for the value of the prize. Additionally, and at the Sponsor’s sole discretion, the Sponsor may film the one-on-one sessions between any Winner and the 300 Entertainment Executive for commercial and/or non-commercial purposes with no further compensation to any Winner. Each gift card is subject to the terms and conditions of each vendor.

**SPECIAL CAUTION: COVID-19:** Each Winner understand and agree that, in response to economic and/or social conditions engendered by COVID-19/Coronavirus, Sponsor may be compelled to cancel the Contest and any prize portion with little (if any) advanced notice.

**WINNER NOTIFICATION:** Potential Winners will be notified via the email on or about December \_\_, 2020. Administrator will email an Affidavit of Eligibility, Release of Liability and a Publicity Release (“Affidavit”) and a W-9 IRS Tax Form (collectively “Prize Documents”) to each potential Winner and he/she will be required to execute and return completed Prize Documents to Administrator within five (5) days of date printed on notification or the potential Winner’s Entry will be disqualified. A parent or legal guardian will be required to execute Prize Document if a potential Winner is an eligible minor. A potential Winner cannot be confirmed/announced as the winner until all required prize documents are received and verified by the Sponsor and/or the Administrator. At the sole discretion of the Sponsor, disqualification, forfeiture and the determination of an alternate winning Entry may result from any of the following: **[1]** potential Winner’s failure to respond to the notification within forty eight (48) hours after its transmission; **[2]** potential Winner’s failure to complete and/or submit any required paperwork needed to verify his/her eligibility within the time allocated on notification; **[3]** if a potential Winner cannot accept the prize for any reason, the prize will be forfeited and, at Sponsor’s discretion, an alternate winner may be determined. If this is case, the Entry with the next highest score received during the judging round may be determined the

alternate winner (subject to verification). The Sponsor reserves the right to modify the notification procedures in connection with the determination of an alternate winning Entry, if any; and/or **[4]** any other non-compliance with the Official Rules. At Sponsor's sole discretion, attempts may be made to notify up to three (3) alternate winning Entries for an unfulfilled prize; after which the unfulfilled prize will not be awarded.

**RELEASES:** Participating Contestants (or, if an eligible minor, his/her parent or legal guardian) release, defend and hold harmless Released Parties as well as the employees, officers, directors and agents of each, from all claims and all liability, or actions of any kind whatsoever for injuries, damages or losses of any kind to persons (including death) and property which may be sustained in connection with either directly or indirectly, 1) the awarding, receipt, ownership, use or misuse of prize awarded herein; or 2) participation in the Contest. The Sponsor is not responsible if Contest cannot take place or if prize cannot be awarded due to cancellation, delays or interruptions due to the functionality of Instagram and/or website, or acts of God, acts of war, natural disasters, weather or acts of terrorism. The Winner assumes all liability for any injury or damage caused or claimed to be caused, using prize won.

By participating in this Contest, each Contestant (or, if an eligible minor, his/her parent or legal guardian) expressly waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

**ASSIGNMENT OF RIGHTS:** For the exception of the Winner, Contestants retain ownership of the Entries they submit; however, by submitting an Entry, each Contestant (or, if an eligible minor, his/her parent or legal guardian), on behalf of him/herself and any third party grants Released Parties, and their respective parent companies and/or agents, a perpetual, fully-paid, irrevocable, royalty free, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the Entry, in whole or in part, in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, on Released Parties' websites, social media platforms and/or any other advertising or promotion of Released Parties all without further consent from or compensation to Contestant.

Winner (or, if an eligible minor, his/her parent or legal guardian) hereby acknowledges the winning Entry (including Video) and all other materials of every kind whatsoever created by entrant relating to the Contest (collectively, the "Work") are a "work made for hire" (as that term is used in the United States Copyright Act) for 300 Entertainment who will be the sole and exclusive owner, in perpetuity and throughout the universe, of all right, title and interest in and to the Work, including without limitation all copyrights in and to the Work (and all renewals and extensions thereof now or hereafter provided by law) and all the rights therein and thereto, and may exploit the Work (and all rights therein) in any manner throughout the world without restriction. Without limiting the binding effect of any of the foregoing provisions, in the event that any part of the Work is not deemed to be a "work made for hire" for 300 Entertainment, entrant (or, if an eligible minor, his/her parent or legal guardian) hereby irrevocably and exclusively grants and assigns to 300 Entertainment (or, if any applicable law prohibits or restricts such assignment, entrant hereby grants to 300 Entertainment an irrevocable, perpetual, royalty-free, transferable license of) all right, title and interest in and to such Work, including, without limitation, all rights of every kind and nature (whether now known or hereafter devised, including all copyrights therein and thereto and all renewals and extensions thereof), throughout the universe, in perpetuity, for all purposes, in any and all media, whether now known or hereafter devised. Entrant (or, if an eligible minor, his/her parent or legal guardian) hereby waives all so-called "moral rights of authors" and "droit moral" rights (and any similar or analogous rights under the applicable laws of any country of the world).

**GENERAL:** In the event of a dispute as to the ownership of any Entry, the authorized account holder of the applicable account used to enter will be deemed to be the Contestant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address and he/she must meet the

eligibility requirements mentioned above. Potential winner may be required to show proof of being the authorized account holder. If dispute is not resolved to the Sponsor's satisfactory, Sponsor may disqualify Entry at its sole discretion.

By entering the Contest, each Contestant (or, if an eligible minor, his/her parent or legal guardian), affirms they have read, understood and accepted the Official Rules. Any information collected by entering the Contest shall be used only in a manner consistent with the Official Rules and the Sponsor's privacy policy. The Sponsor reserves the right to cancel or modify the Contest if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. In such event, the Sponsor reserves the right not to determine a winning Entry. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Contest materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive Contest-related information (including Entries) by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor is also not responsible for any injury or damage to a Contestant's or any other person's computer related to or resulting from entering and/or downloading any materials in connection with the Contest. Sponsor, in its sole discretion, reserves the right to disqualify any Contestant who engages in any conduct Sponsor deems to be improper, unfair or otherwise adverse to the operation of the Contest. Such improper conduct includes, but is not limited to, falsifying personal information required to partake in the Contest and violating these Official Rules. **LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A CONTESTANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE CONTEST, IS A VIOLATION OF CRIMINAL & CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

**DISPUTES:** This Contest is subject solely to the applicable federal, state and local laws of the United States and is not subject to any laws outside of the United States; provided, however, that, except where prohibited, by participating in the Contest each Contestant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved exclusively by final and binding arbitration under the rules of the American Arbitration Association in an arbitration to be held at the AAA regional office nearest the Sponsor where the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (b) a judgment upon any such arbitration award may be entered in any court having jurisdiction; (c) to the degree any dispute, claim or cause of action arising out of or connected with this Contest or prize awarded is not subject to arbitration, then it shall be adjudicated exclusively by the appropriate Federal or state courts located in New York City, New York, U.S.A.; (d) any and all disputes, claims and causes of action arising out of or connected with this Contest or prize awarded shall be resolved individually, without resort to any form of class action; (e) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (f) under no circumstances will Contestant be permitted to obtain awards for, and Contestant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules, or the rights and obligations of the Contestant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of New York.

**ENDORSEMENTS:** The names of companies and products mentioned herein, and any corresponding likenesses, logos and images reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any company, or the inclusion of a product as a prize, does not imply any association with or endorsement by such company or the manufacturer or distributor of such product and, except as otherwise indicated, no association or endorsement is intended or should be inferred.

**WINNERS LIST:** For a winners list, send a self-addressed, stamped envelope for receipt by December 31, 2020 to: Intern to CEO College Student Contest Winners List, c/o Ventura Associates International LLC, 494 Eighth Avenue, Suite 1700, New York, NY 10001.

**SPONSOR:** 300 Entertainment, 112 Madison Avenue, 4th Floor, New York, NY 10016.

**ADMINISTRATOR:** Ventura Associates International LLC, 494 Eighth Avenue, New York, NY 10001.

**This Contest is in no way promoted, endorsed, or administered by, or associated with any social media entity, including but not limited to, Twitter, Facebook and Instagram®. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor, and not to any social media entity.**